

personal particulars

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| Name | Chong Shu Yi |
| Date of Birth | 04 September 1982 |
| Nationality | Malaysian |
| E-mail | sue_8219@hotmail.com |
| Mobile | +6 017 303 3438 |
| Personal Website | www.saladshu.com |
| Languages | Spoken English, Mandarin, Bahasa Melayu, Hakka, Cantonese |
| Languages | Written English, Mandarin, Bahasa Melayu |

educational background

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|-------------|--|
| 2004 | <ul style="list-style-type: none"> Wanganui School of Design (UCOL), New Zealand Bachelor of Computer Graphic Design (with Academic Distinction Achievement) |
| 2000 - 2003 | <ul style="list-style-type: none"> Malaysian Institute of Arts, Kuala Lumpur Diploma in Graphic Design |
| 1995 - 1999 | <ul style="list-style-type: none"> Kuen Cheng High School, Kuala Lumpur |

professional appointment

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|---------------------|--|
| 2011 May - Present | <ul style="list-style-type: none"> Senior Graphic Designer in Citrus Advertising & Design Sdn Bhd, Malaysia |
| 2005 Mar - 2011 Mar | <ul style="list-style-type: none"> Senior Graphic Designer in FFCM Corporation Media Sdn Bhd, Malaysia |
| 2003 Jan - 2003 Dec | <ul style="list-style-type: none"> Graphic Designer in Artisense Sdn Bhd, Malaysia |

achievements

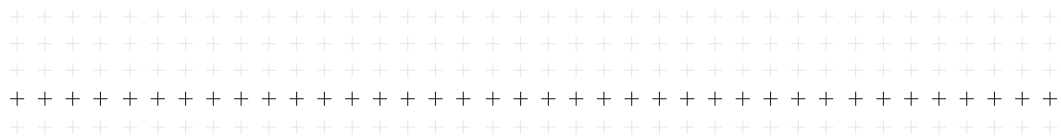
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| 2007 Dec | <ul style="list-style-type: none"> 'Sing to The Tune of The Nature' won in Threadless.com. |
| 2006 | <ul style="list-style-type: none"> Artwork is featured in Inside 6 Brochure of Wanganui School of Design (UCOL), New Zealand |
| 2005 | <ul style="list-style-type: none"> Degree Project is featured in Inside 5 Interactive CD-Rom of Wanganui School of Design (UCOL), New Zealand |

co-curriculum activities

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|-------------|---|
| 2001 | <ul style="list-style-type: none"> Member of Graphic Design Society in Malaysian Institute of Arts (MIA) |
| 1995 - 1999 | <ul style="list-style-type: none"> Chairman of School Art Society - Chinese Ink Painting Member of School Art Society |

skills

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| Software | <p>Comfortable in Mac or PC</p> <ul style="list-style-type: none"> Graphic Application - Photoshop CS, Illustrator CS, ImageReady CS, QuarkXPress Passport Multimedia Application - Dreamweaver MX, Director MX, After Effect, FTP |
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professional project

- | | |
|-------------|---|
| 2005 - 2011 | <ul style="list-style-type: none">• Duke Expressway - Logo design / CIS• Malton Berhad - Annual Report Design• Mafrica Berhad - Logo design• Taipei Walker Restaurant - Logo design• Novel Furniture - Company Profile design• K.M.Oli Jewelry - Brochure design |
| 2002 | <ul style="list-style-type: none">• Batik Malaysia 2002 - Event collateral materials design• SmartKids 2002 - Event collateral materials design• Golden Bull Award 2002 - Event collateral materials design |

professional development

- | | |
|----------------|---|
| 2010 Jan - Mar | Invited as Guest Lecturer in Raffles Design College. |
| 2007 | Invited as Guest Moderator in Raffles Design School's Diploma First Presentation. |

personal statement

I am an enthusiastic and outgoing person who enjoys interacting with others. I enjoy working in a stimulating environment, being challenged to produce quality visual solutions. I think efficiency and apply that to both my professional work and my main hobby, movies.

As a result of more than 6 years working in the area of advertising agency, I have developed numerous skills. I have knowledges in production. I have attained promotions quickly and have enjoyed the challenge of having more than one responsibility at a time.

referees

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|---------|--------------------|
| Name | Yeoh Guan Hong |
| Title | Lecturer/Designer |
| Contact | yeohgh@uicol.ac.nz |

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|---------|----------------------|
| Name | Fiyon Neau |
| Title | Lecturer/Designer |
| Contact | fiyon@comtronics.com |